

Hendrickson Media Day Social Media Guide

This guide provides reference information to help support accurate and brand-aligned social coverage following today's event.



Key Messaging

Hendrickson is more than a suspension company – it's an innovation leader in complete ride systems, reliability and lifecycle efficiency. Today, Hendrickson goes *Beyond Suspensions* engineering the total package including: brakes, drums, tire inflation systems, genuine aftermarket parts and wheel end systems.

Social Guidelines and Assets

- Guests are encouraged to share images or footage of today's event that align with media guidelines. For any questions, please contact Dustin Lancy or Nikki Halvorson.
- For pre-approved product photos and information for media use, visit: beyondsuspensions.com

Follow Us

Platform	Hendrickson	Motor Wheel
 LinkedIn	@hendrickson	@motor-wheel-llc
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Hahstags

EVENT	#HendricksonMediaDay2025
THEME	#BeyondSuspensions, #CompleteRideSolutions
PRODCUT	#HendricksonGenuineParts, #MAXX22T, #CentriFuse, #TIREMAAX, #TIREMAAXTPMS, #WATCHMAN, #SmartTrailerTechnology
INDUSTRY	#FleetManagement, #CommercialVehicles

Points of Contact

For post-event questions, additional media assets or permissions or social media coordination, please contact:

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